



VISIT PERRYSBURG

Co-Op Advertising Reimbursement Funds

The Perrysburg Convention & Visitors Bureau (VISIT PERRYSBURG) may reimburse up to 40% of advertising costs for groups or individuals promoting tourism-related events in Perrysburg

- For visual advertising (magazine, newspaper, signs, street banners, TV, digital, etc.), **Visit Perrysburg's** name and logo must be prominently displayed.
- In-audio advertising (radio, TV, podcast, digital, etc.), **Visit Perrysburg** should be mentioned a minimum of three times per 1 minute increment and website mention plus logo to be included if possible.
- The highest priority for funding will be for events that generate overnight stays in hotels within the city of Perrysburg – a list of these hotels can be found at visitperrysburg.com/directory

To apply for co-op advertising reimbursement funds, please supply:

- The name of the event
- The name of the group or individual promoting the event
- The name, phone number, and email address of the main contact person for the event as well as URL for the organization and event URL if applicable
- Description of the event
- Date(s) and time(s) of the event
- Estimated number of people booking overnight stays in hotels within the city of Perrysburg for the event and at what hotels they are booking
- Event advertising budget
- A proof or sample of the ad(s) to be considered for reimbursement

To submit an application, please supply information to:

Visit Perrysburg

Christine Best, Executive Director

105 W. Indiana Avenue

Perrysburg OH 43551

(419) 874-9147

cbest@visitperrysburg.com